



ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ನಡವಳಿಗಳು

ವಿಷಯ:- ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಲ್ಲಿನ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಪರ್ಕ ಕಛೇರಿಯ ಕಾರ್ಯವಿಧಾನಗಳು ಹಾಗೂ ಪ್ರಕಾರ್ಯಗಳ ಕುರಿತು.

- ಓದಲಾಗಿದೆ:-**
1. ಸರ್ಕಾರಿ ಆದೇಶ ಸಂಖ್ಯೆ: ಇಡಿ/387/ಯುಆರ್‌ಸಿ/2022, ದಿನಾಂಕ: 01-12-2022.
 2. ಕಾರ್ಯನಿರ್ವಾಹಕ ನಿರ್ದೇಶಕರು, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್, ಇವರಿಂದ ಇ-ಕಛೇರಿಯ ಮೂಲಕ ಸರ್ಕಾರಕ್ಕೆ ಸಲ್ಲಿಸಲಾಗಿರುವ ಏಕ ಕಡತ ಸಂಖ್ಯೆ: KSHEC-ADMN/30/2022.

ಪ್ರಸ್ತಾವನೆ:-

ಮೇಲೆ ಓದಲಾದ ಕ್ರಮಸಂಖ್ಯೆ: (1)ರ ಸರ್ಕಾರದ ಆದೇಶದಲ್ಲಿ, ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ಕಾರ್ಯವ್ಯಾಪ್ತಿಯಲ್ಲಿ 25 ಸಾರ್ವಜನಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳು ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದ್ದು, ಇವರುಗಳ ಅಡಿಯಲ್ಲಿ 3417 ಸಂಯೋಜಿತ ಕಾಲೇಜುಗಳಿದ್ದು, ಇದರಲ್ಲಿ ಸುಮಾರು 3.50 ಲಕ್ಷ ವಿದ್ಯಾರ್ಥಿಗಳು 200ಕ್ಕಿಂತ ಹೆಚ್ಚು ಯೋಜನೆಗಳಡಿಯಲ್ಲಿ 1050 ಕ್ಕಿಂತ ಹೆಚ್ಚು ವಿಷಯಗಳನ್ನು ಅಧ್ಯಯಿಸುತ್ತಿದ್ದಾರೆ. ರಾಜ್ಯದ ಒಟ್ಟು ದಾಖಲಾತಿ ಅನುಪಾತ 29 ಆಗಿದ್ದು, ಇದನ್ನು ದ್ವಿಗುಣಗೊಳಿಸಲು ಸರ್ವತೋಮುಖ ಪ್ರಯತ್ನಗಳು ನಿರಂತರವಾಗಿ ನಡೆಯಬೇಕಾಗಿರುತ್ತದೆ. ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಲ್ಲಿ ಆಡಳಿತ ಸುಧಾರಣೆಗಳಿಂದ ಗುಣಮಟ್ಟ ಶಿಕ್ಷಣ ನೀಡುವುದು ಬಲವಾದ ಮುನ್ನಡೆ ಸಾಧಿಸಲು ಕಾರ್ಯ ತಂತ್ರವಾಗುತ್ತದೆ. ಅಲ್ಲದೇ, ಇಂತಹ ಸುಧಾರಣಾತ್ಮಕ ಪ್ರಯತ್ನಗಳಿಂದ ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲ ವರ್ಗದವರಿಗೆ ಸಾಮಾಜಿಕವಾಗಿ ಹಿಂದುಳಿದವರಿಗೆ ಮತ್ತು ಉನ್ನತ ಶಿಕ್ಷಣವನ್ನು ಪ್ರಪ್ರಥಮವಾಗಿ ಪ್ರವೇಶಾತಿ ಪಡೆದು, ಮೊದಲ ತಲೆಮಾರಿನಿಂದ ಕಲಿಯುವವರಿಗೆ ನೇರವಾಗಿ ಗುಣಮಟ್ಟ ಶಿಕ್ಷಣದ ಅವಕಾಶ ನೀಡುವಿಕೆಯಿಂದ ಪರಿಣಾಮಕಾರಿ ಬದಲಾವಣೆ ತರುವ ನಿಟ್ಟಿನಲ್ಲಿ ಹಲವಾರು ಸೂಚನೆಗಳನ್ನು ಸಾರ್ವಜನಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಿಗೆ ನೀಡಲಾಗಿರುತ್ತದೆ.

ಮುಂದುವರೆದು, ಪ್ರತಿ ವಿಶ್ವವಿದ್ಯಾನಿಲಯವು ತನ್ನ ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಪೋರ್ಟಲ್ (Alumni Portal) ಅನ್ನು ಹಾಗೂ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಪರ್ಕ ಕಛೇರಿಯನ್ನು April 2023 ರ ಅಂತ್ಯದ ವೇಳೆಗೆ ಪ್ರಾರಂಭಿಸತಕ್ಕದ್ದು. ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಪರ್ಕ ಕಛೇರಿಯ ಕಾರ್ಯವಿಧಾನಗಳು, ಪ್ರಕಾರ್ಯಗಳು ಮತ್ತು ಕಾರ್ಯವ್ಯಾಪ್ತಿಯ ಕುರಿತು ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್ತು ಮಾರ್ಗಸೂಚಿಗಳನ್ನು ಕೂಡಲೇ ರಚಿಸತಕ್ಕದ್ದು ಎಂದು ತಿಳಿಸಲಾಗಿರುತ್ತದೆ..

ಮೇಲೆ ಓದಲಾದ ಕ್ರಮ ಸಂಖ್ಯೆ: (2)ರ ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್ತು ಅವರ ಇ-ಕಛೇರಿ ಏಕ ಕಡತದಲ್ಲಿ ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ವ್ಯಾಪ್ತಿಗೊಳಪಡುವ ರಾಜ್ಯದ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಲ್ಲಿನ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಪರ್ಕ ಕಛೇರಿಯ ಕಾರ್ಯವಿಧಾನಗಳು,


ಪ್ರಕಾರ್ಯಗಳು ಮತ್ತು ಕಾರ್ಯವ್ಯಾಪ್ತಿಯ ಕುರಿತಂತೆ ತಯಾರಿಸಲಾದ ಮಾರ್ಗಸೂಚಿಗಳನ್ನು ಅನುಮೋದಿಸುವಂತೆ ಹಾಗೂ ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ವ್ಯಾಪ್ತಿಗೊಳಪಡುವ ಎಲ್ಲಾ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳು ಸದರಿ ಮಾರ್ಗಸೂಚಿಗಳನ್ವಯ ಅಗತ್ಯ ಕ್ರಮಕೈಗೊಳ್ಳುವ ಸಂಬಂಧದಲ್ಲಿ ಆದೇಶವನ್ನು ಹೊರಡಿಸುವಂತೆ ಕೋರಿ ಸರ್ಕಾರಕ್ಕೆ ಪ್ರಸ್ತಾವನೆಯನ್ನು ಸಲ್ಲಿಸಿರುತ್ತಾರೆ.

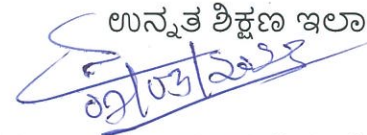
ಸದರಿ ಪ್ರಸ್ತಾವನೆಯನ್ನು ಕೂಲಂಕಷವಾಗಿ ಪರಿಶೀಲಿಸಿ, ಸರ್ಕಾರವು, ಈ ಕೆಳಕಂಡಂತೆ ಆದೇಶಿಸಿದೆ.

ಸರ್ಕಾರದ ಆದೇಶ ಸಂಖ್ಯೆ: ಇಡಿ/24/ಯುಆರ್‌ಸಿ/2023,
ಬೆಂಗಳೂರು, ದಿನಾಂಕ: 07-03-2023.

ಪ್ರಸ್ತಾವನೆಯಲ್ಲಿ ವಿವರಿಸಿರುವ ಕಾರಣಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ, ಸರ್ಕಾರವು, ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ವ್ಯಾಪ್ತಿಗೊಳಪಡುವ ರಾಜ್ಯದ 25 ಸಾರ್ವಜನಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಲ್ಲಿನ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಪರ್ಕ ಕಛೇರಿಯ ಕಾರ್ಯವಿಧಾನಗಳು, ಪ್ರಕಾರ್ಯಗಳು ಮತ್ತು ಕಾರ್ಯವ್ಯಾಪ್ತಿಯ ಕುರಿತಂತೆ ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್ ನಿಂದ ತಯಾರಿಸಲಾದ ಮಾರ್ಗಸೂಚಿಗಳನ್ವಯ ಅಗತ್ಯ ಕ್ರಮಕೈಗೊಳ್ಳುವಂತೆ ಹಾಗೂ ಸದರಿ ಮಾರ್ಗಸೂಚಿಗಳನ್ನು ಅಳವಡಿಸಿಕೊಂಡಿರುವ ಬಗೆಗಿನ ವಿವರಗಳನ್ನು ದಿನಾಂಕ: 31-04-2023 ರೊಳಗಾಗಿ ಸರ್ಕಾರಕ್ಕೆ ಸಲ್ಲಿಸುವಂತೆ ಆದೇಶಿಸಲಾಗಿದೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್ ನಿಂದ ತಯಾರಿಸಲಾದ ಮಾರ್ಗಸೂಚಿಗಳನ್ನು ಈ ಆದೇಶದೊಂದಿಗೆ ಅನುಬಂಧಿಸಲಾಗಿದೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯಪಾಲರ ಆದೇಶಾನುಸಾರ
ಮತ್ತು ಅವರ ಹೆಸರಿನಲ್ಲಿ,

(ನಂದಕುಮಾರ್ ಬಿ.)

ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ,
ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ (ವಿಶ್ವವಿದ್ಯಾಲಯಗಳು-2)


ಇವರಿಗೆ:-

1. ಮಹಾಲೇಖಪಾಲರು, (ಲೆಕ್ಕಪತ್ರ / ಆಡಿಟ್), ಕರ್ನಾಟಕ, ಬೆಂಗಳೂರು-೫೬೦ ೦೦೧.
2. ಆಯುಕ್ತರು, ಕಾಲೇಜು ಮತ್ತು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.
3. ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ವ್ಯಾಪ್ತಿಗೊಳಪಡುವ ರಾಜ್ಯದ ಎಲ್ಲಾ ಸಾರ್ವಜನಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳ ಕುಲಪತಿಗಳು/ ಕುಲಸಚಿವರು/ಹಣಕಾಸು ಅಧಿಕಾರಿಗಳು.
4. ಕಾರ್ಯನಿರ್ವಾಹಕ ನಿರ್ದೇಶಕರು, ಕರ್ನಾಟಕ ರಾಜ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಪರಿಷತ್, ನಂ. 30, ಪ್ರಸನ್ನ ಕುಮಾರ್ ಬ್ಲಾಕ್, ಬೆಂಗಳೂರು ಕೇಂದ್ರ ವಿಶ್ವವಿದ್ಯಾಲಯ ಆವರಣ, ವೈ. ರಾಮಚಂದ್ರ ರಸ್ತೆ, ಗಾಂಧಿನಗರ, ಬೆಂಗಳೂರು.
5. ಮಾನ್ಯ ಉನ್ನತ ಶಿಕ್ಷಣ ಸಚಿವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿ, ವಿಕಾಸಸೌಧ, ಬೆಂಗಳೂರು.

6. ಸರ್ಕಾರದ ಉಪ ಕಾರ್ಯದರ್ಶಿ (ಯೋಜನೆ ಮತ್ತು ತಾಂತ್ರಿಕ) ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಬಹುಮಹಡಿ ಕಟ್ಟಡ, ಬೆಂಗಳೂರು.
7. ಸರ್ಕಾರದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಯವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿ, ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.
8. ಪ್ರಾದೇಶಿಕ ಜಂಟಿ ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಬೆಂಗಳೂರು.
9. ಇ- ಸಮನ್ವಯಾಧಿಕಾರಿ, ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ (ಜಾಲತಾಣದಲ್ಲಿ ಪ್ರಚುರಪಡಿಸುವುದು).
10. ಆಂತರಿಕ ಆರ್ಥಿಕ ಸಲಹೆಗಾರರು, ಶಿಕ್ಷಣ ಇಲಾಖೆ.
11. ರಕ್ಷಣಾ ಕಡತ/ಹೆಚ್ಚುವರಿ ಪ್ರತಿ.

Karnataka State Higher Education Council

Guidelines for Alumni Activities at Universities

The alumni are a strong support to the institution. An active Alumni group can contribute in academic matters, student support as well as mobilization of resources-both financial and non-financial. Higher Education Institutions in India need to create a culture for alumni to reconnect.

I) Creation of Alumni Portal

- An alumni website is the cornerstone of strong alumni relations. Hence, every University needs to focus on building an interactive alumni portal and derive major benefits out of it.
- The alumni portal should give the respective Universities and the alumni a unified platform for communication and collaboration. This system will provide better networking platforms that will maximize alumni engagement while minimizing the effort and time spent by the Universities.
- The alumni, current students, faculty, and the administrator will be the authorized users of the system. Alumni can be members of this application if they have signed up and provided necessary information in the alumni profile. Nonmembers can just view the main page and cannot access alumni profile.

Expected features of Alumni Portal:

- i. **Alumni Directory:** The alumni portal allows alumni to register and update their profile and send the notification for job and other information such as events or conference notifications to admin.
- ii. **Admin Directory:** The system allows admin to update the events, sending message the batch wise alumni, view all alumni profile.
- iii. **Photo Galleries:** The system allows the publishing of photos.
- iv. **Event Notification:** The system allows admin to upload the events in that admin can choose event, job or meeting and message sent by batch wise alumni.
- v. **Posting Notification:** The system allows alumni to send the notification to admin.

Universities may include additional features based on their context.

II) Establishment of Centre for Alumni Relations at Universities

Alumni are the brand Ambassadors and strength of the Universities. Hence at each University, Centre for Alumni Relations needs to be established by 31st January, 2023 at the latest.



A) The key pillars of Centre for Alumni-Relations may be the following:

- **Kindle Community Spirit** – Nurture the relationship with alumni, students, faculty and alma-mater and be helpful in their professional / personal lives.
- **Provide Thought Leadership** – Create a platform for informed dialogue and thought-leadership in the areas of science, technology and innovation (STI); art, culture, inclusion, sustainable development etc.
- **Deliver Societal Impact** – Facilitate a platform for the alumni to deliver societal impact through participation in social transformation initiatives.

B) The Centre for Alumni-Relations may be established to cater to the following objectives:

- i. To promote and encourage a continuing interest and loyalty to the University among the alumni.
- ii. To enable professional networking among alumnus, among professors with the alumni as well as networking of existing students with alumni for mutual benefit in academic, professional and/or business areas; including employment network for new graduates or alumni looking for career upgrade/change, and alumni displaced from workforce.
- iii. To raise funds for the University and also to encourage alumni to generously support the institution by gifts, devices, and bequests.
- iv. To extend academic support to the University through various networks such as visiting faculty network, curriculum development network, distance learning network and academic endowment network etc.
- v. To render assistance to students of the University through grants, scholarships and prizes and to provide assistance in academics, placement or any other area as appropriate.
- vi. To provide financial and technical collaboration support for cutting-edge applied & industrial research for the global marketplace.
- vii. To organize seminars / workshops / programs for its members, industry and society at large.
- viii. To arrange financial and technical collaboration by alumni researchers and faculty from top research institutions around the world.
- ix. To encourage and facilitate the alumni to take up activities that is geared to improve society at large and contribute to national development.
- x. To provide a platform for social interactions and special interest groups.
- xi. To promote cultural, academic, and literary advancement.
- xii. To mobilize funds required to manage the affairs and activities of the Centre for Alumni-Relations.



C) Role of University Leadership

UGC has clearly mentioned that “the alumni engagement with Universities require effective mechanisms by the university for its success. The roles and responsibilities of Universities in the establishment of Centre for Alumni Relations are given below:

i. Vice Chancellor (the head of the University)/ Registrar

- a. Alumni engagement priorities shall be articulated at policy-level by the head of the University.
- b. The head of the university shall take the lead in engaging the alumni.
- c. In most globally reputed Universities, the head of the university may devote 20% or more of his/her time for alumni engagement.
- d. They may also travel frequently to engage with alumni groups as well as meeting prominent alumni in small groups or on a one-to-one basis”.

ii. Executive Committee

- a. Director (Alumni Relations) may be appointed to head the Centre for Alumni Relations. He/she should be a senior level faculty of the Universities. Preferably the College Development Council (CDC) Director may be appointed as Director (Alumni Relations). It would be better if he/she is the Alumnus of the University.
- b. Members: One representative from each of the faculty in the university may be appointed as members.
- c. 3-4 to Alumni from different walks of life’s may be included in the Executive Committee.
- d. Student leaders may also be included as members of the Centre for Alumni-relations from PG & Ph.D. streams. If the university offers UG programs, representative from UG should be included as member, UG may be three Alumni representatives.

The composition of the Executive Committee should consider equity, diversity, and social justice.

iii. Office bearers & Staff

- a. Qualified professionals and supporting staff may be employed at all levels for communication and connection with alumni.

D) Functions of Centre for Alumni-relations

i) Development of Alumni Database

A very critical requirement is to be able to contact the alumni in various ways (by phone, email, physical mail, etc.). It is also very important to have information regarding the career progress of the alumni. Preferably, it is also highly beneficial to



possess information regarding personal details such as family details, income, or asset information, etc. This information is of the nature of privileged personal information of the alumni. The database is used to identify alumni who can be invited to contribute to various activities. Creating and maintaining updated alumni database is a prime responsibility of the Centre for Alumni-relations units of the Universities.

Data Collection:

- a. The initial data is typically compiled by migrating the student admission data to the alumni database after the graduation of the student.
- b. The data is should then be periodically updated to keep it up to date.
- c. Institutional level database should be mandatorily maintained by universities, with stringent privacy, and security measures of data. As the alumni database contains highly personal and sensitive information it has high commercial value and, if obtained by unauthorized entities, it can also be easily used for identity theft. Hence Universities should take great care to ensure confidentiality of the information. To maintain this information with the highest level of confidentiality, services of security professionals may be hired to audit University database systems to ensure that the confidentiality is maintained.

ii. Alumni Engagement

- a. The alumni engagement needs to be highly coordinated by the university so that all activities connecting the alumni are managed through the Centre for Alumni-relations headed by Dean (Alumni).
- b. The center should plan various initiatives and programs to engage alumni. The Centre for Alumni-relations either directly conducts the activities by itself, or in partnership with others. In other cases, it may approve the activities being planned by students, faculty, or alumni groups.

iii. Fund Raising

The Centre for Alumni-relations is also responsible for fundraising from alumni and other well-wishers.

- a. As the donors expect the highest level of transparency in the utilization of their donations, periodic reporting, both financial and in terms of impact, is also generally expected. To be able to meet all these requirements, fundraising activities should be highly centralized and should be carried out under the Centre for Alumni-Relations of the Universities.
- b. The center should also provide information on the impact of the donations. Because it is essential for further fund raising from the donors.
- c. The Centre for Alumni-Relations is also responsible for providing necessary financial documents to enable donors to claim income tax benefits on their donations.



- d. Sometimes, the alumni donate physical assets and bequeath assets to the Universities. The management of these donations is also among the responsibilities of the Centre for Alumni-Relations.¹

iv. Communication & Networking

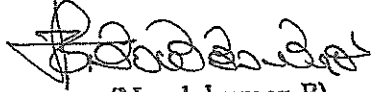
The Centre should maintain a communication channel with the alumni; keeping them informed about the University's achievements and making them a part of the institution's future and not just its past. Universities may also employ a vast variety of indirect contact to keep the alumni updated about the latest developments at their universities.

- a. Newsletters (e-newsletters) incorporating information that invite alumni attention, phonation, alumni-contact-alumni programs, etc. may be published.
- b. Every year institutions can observe 'Alumni Day' and organize events of alumni interest.

v. Membership

The Center may give life membership to anyone who has completed one academic year as a student at the respective Universities and pays the membership fees. The membership fee may be decided by the concerned University.

Note: Director, College Development Council (CDC) may guide all the Affiliating & Constituent Colleges to establish Centre for Alumni Relations on the same Guidelines mentioned for the Universities.


(Nandakumar B)
Under Secretary to Government
Higher Education (University-2)
Karnataka Government Secretariat

¹ https://www.ugc.ac.in/pdfnews/0128028_Alumni-and-Career-progress-Policy_doc.pdf

